



Currently NEWA is implementing a project titled the Women's Economic Empowerment & Care (WE- Care) program in partnership with Oxfam-GB which mainly focus on Unpaid Care & Domestic Work (UCDW)

The WE-Care program, launched in September 2023 & set to continue until July 2026, it is a pivotal step towards transforming the landscape of Unpaid Care & Domestic Work (UCDW).

At its core, the initiative seeks to afford women and girls the time and agency to actively participate in various spheres of life by reshaping the perception, distribution, and investment in UCDW.

**Together, let's unlock the full potential of Women and girls.**

**Let's Recognize,  
Redistribute &  
Reduce her Burden!**



## INTRODUCTION

The Network of Ethiopian Women's Associations (NEWA) is a non-governmental network organization established in 2003 by organizations and associations seeking to create a stronger advocacy voice for women's advancement.

NEWA's mission is to promote gender equality and enhance the economic, social, political, and legal empowerment of women and girls in Ethiopia.

## GET IN TOUCH

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- A rapid assessment on the feasibility and models of child care centers in the private sector was made, to support effective planning & intervention efforts, & use the finding as a benchmark to measure progress towards women's empowerment & reduction of care burdens.

## OUR OBJECTIVE

- Strengthening: By bolstering advocacy efforts, influencing policies, and fostering movements, WE-Care strives to elevate the recognition of UCDW in public discourse and policy.
- Capacity Building: Through training initiatives and knowledge-sharing platforms, WE-Care aims to equip stakeholders with the tools and understanding necessary to address UCDW effectively.



*Pic: Consultative Workshop on Policy Recommendations*

- Policy Influencing: By engaging with key stakeholders and decision-makers, WE-Care endeavors to shape policies that reduce the burden of UCDW and promote equitable distribution of caregiving responsibilities.

*Pic: Consultative Workshop on Policy Recommendations*



*Pic: Dissemination Workshop on a rapid Assessment on the feasibility & models of child care centers in private sectors*

## Achievements of WE- Care

Since its inception, the We-Care program has achieved significant milestones:

- Training of Trainers (TOT) sessions were provided both at Federal and Regional level for experts from government and Civil Society Organizations to enhance their knowledge on Unpaid Care and Domestic Work'
  - A policy brief was made to make sure the care economy aspect is addressed in the new Gender policy which is under revision.
- In collaboration with the Ethiopian Media Women's Association (EMWA) awareness creation training for media professionals from diverse regions was provided



**OXFAM**

